Pakistan AWS initiative: why getting together

- WWF Pakistan / Nestlé Pakistan / AWS launching AWS local initiative in October 2015
- «Pakistan is a water-based economy, resource is critical for business growth and development»
- WWF/AWS: Willingness to promote best practices from leading business and attract more actors (eg: SMEs) to create critical mass
- Nestlé: Expectation to put the many ongoing water related initiaves into a credible water stewardship framework and use the AWS implementation / certification process as an eye opener for gaps and opportunity improvements





Pakistan AWS initiative: what we did

- AWS training (building capacity / knowledge / dialogue on water stewardship)
- Nestlé with WWF support to implement AWS Standard in Sheikupura factory (now certified)
 - Key Water Challenges:
 - **Depletion and degradation of Surface and Ground water resources** in the area both in terms of quality and quantity. Groundwater depleting at a rate of 0.035 m/year.
 - Lack of awareness among locals about conservation of water and related issues.
 - **need of mutual collaboration** with the government and other local industries in the nearby vicinity to address regulation of water management in the identified catchment area.
 - SKP staff development and training with respect to inside/beyond the fence approach.

AWS approach at Nestlé extended in the agri supply chain and to other factories





Nestle Sheikhupura Factory

29 KM Lahore,Sheikupura Road, Lahore Province, Pakistan AWS Reference Number: AWS-010-INT-CAB-00-06-0004-0030

Bureau Veritas Certificate cetify that the above organziation has been verified and found in accordance with the requirements of the standard below

AWS (Alliance for Water Stewardship) Standard Version V1.0

Core Leve

e: Single Site or: Food and Beverage

Activity: Manufacturing and warehouse of Infant Cereni, Infant Formula, Follow-up formula, Fuil Cream Milk Powder, Bottled Water(Retail & Buk), UHT Milk, Cream, Dairy Tea Witherer HCLF (Hiph Calcium Low Fall) Milk, Juces, Yoghurt & Bovengeet Catchment: include area between the Chanab and Ravi Rivers, going all the way up to Mipur and Jammu Inha is the, Southern finges of Kashmir Valley. It less Between 39⁷, 35[°] of V and 32[°], 50[°] N and 75[°] 31°. It is 40 miles in width (West to East) and 80 Miles in Length (North To South)

Subject to the continued satisfactory compliance with AWS standard, this certification is valid from 31. May 2017 to 30 May 2020

Certificate No. BVC-AWS-001 Version 01, Date of Issue: 31 May 2017

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reau Veritas Certificate (Beijing) Co. Ltd.

Further clarification regarding the scope of this certificate and the applicability of the AWS requirements may be obtained by consulting the orgnization.

Check this Certificate Validity please call: +86 (10) 59683888

Pakistan AWS initiative: key learnings

- Value of the SKP Partnership: working together enabled broader / better understanding of water stewardship challenges for all teams (Nestlé / WWF / BV), improved connection with local SKP stakeholders and provided a neutral contribution in engaging civil society into the process
- Value for AWS certification: taking time to look at details, moving from perceptions to fact based evidence in assessing local issues
- Local initiative(s) can scale up into something bigger (eg: Pakistan Water Stewardship Network is now created, many new partners from all stakeholder sectors to promote water stewardship at country level; eg: GIZ, Pepsico, SDC, LUMS, Helvetas,...)
- Next steps: need to link up local collective action with other local and national governmental initiatives